

Press Information

Top managers use CONTENTS relate to maintain their networks in the manager-lounge

Munich, 02.10.2007 – Manager-lounge, the exclusive Internet club for leading managers relies on the social networking technology CONTENTS relate for its further growth. The members benefit from the intelligent networking of online and offline communication. Decisive for the change was the flexible network management, the simple structuring of individual online processes, as well as the modular expandability of CONTENTS relate.

The manager-lounge (<http://www.manager-lounge.com>) counts on the online social networking solution CONTENTS relate for further growth. The exclusive internet club for leading managers allows decision makers valuable exchange of experiences on equal terms and facilitates the efficient networking of its members. In order to join, all interested persons must take part in an application process to secure the demands and the quality of the network. CONTENTS relate is the modular and easily adaptable social networking solution for innovative Web 2.0 applications.

Strong social software with many intelligent features

The decision in favor of CONTENTS relate was made by the experts of the project team surrounding Prof. Dr. Castulus Kolo after an intensive market analysis of social software solutions. The selected experts were convinced by the numerous integrated performance features, such as the intelligent user profile management, the profile browser, and the adjustable contact administration, as well as the uncomplicated modular expandability. "Even very demanding online processes can be displayed correctly and implemented the way we planned.", Prof. Dr. Kolo explains.

Robert von Klot-Heydenfeldt, CEO of the manager-lounge leaders network GmbH, thinks the easy and individual adaptability to specific demands is an important advantage of CONTENTS relate: "We need to react quickly and flexibly for our members in response to developments on the market – new functions and processes can be developed easily and implemented with little effort."

Integration of social software and content management

The unique integration of the social software solution CONTENS relate into the content management platform CONTENS 3.0 holds a multitude of advantages for the operators of the manager lounge. All administrative backends are integrated into CONTENS and allow an easy and quick processing of data sets. Content can be edited and published very easily at all times via the CMS interface of CONTENS. "The integrated interaction of the social software with the CMS by CONTENS accelerates the setup of a new platform considerably and facilitates the further development of an exclusive offer such as manager-lounge a lot.", Prof. Dr. Kolo summarizes his evaluation.

Exclusiveness combined with top-quality

Members of the manager-lounge benefit from the fact that they will meet exclusively other leading managers with whom they can exchange their ideas and information within an exclusive sphere. The closed platform and high requirements for membership guarantee this exclusive environment.

The use of CONTENS relate in the new manager-lounge offers the club members improved networking functions and an optimized event management in the future. We especially set high value on the privacy of our members: every member can decide for himself who will be allowed to view sensitive contact data such as private address, mobile phone number, or instant messaging account information. In addition, new powerful features are available, e.g. an expert network for relevant business information, access to an archive which contains all print and online articles in manager magazine and SPIEGEL. This way manager-lounge becomes a unique career network and a competent knowledge base.

About the manager-lounge

The manager-lounge is an exclusive business club for executives who are on their way to a leadership position or have already reached it. The club has more than 2,000 members from all economic sectors and fields of business. They have access to an exclusive and interdisciplinary network of executives and can exchange views and experience with top managers in other sectors and fields directly in order to benefit from mutual advice.

About CONTENS Software GmbH

CONTENS Software GmbH provides content management software (CMS) for companies with sophisticated online communication needs. Its line of products meets the demands of businesses from small online editors to international firms.

A strong network of experienced partners conceives innovative and customized CONTENS solutions and implements them according to individual demands. With the help of the CONTENS platform-independent CMS products businesses can quickly realize and edit extensive online projects without any prior programming knowledge.

Among the well-known businesses that use CONTENS content management products are Adecco, Brose, Concordia Insurance Group, Eli Lilly, HypoVereinsbank BKK, HVB Direkt, John Deere, the Swiss cantons of Aargau and Freiburg, Max-Planck Institutes, MVV Energie AG, the Oettinger Imex Group (among others "Davidoff"), Peri, Ratiopharm, RTL, Schwyzer Kantonalbank, Siemens TS, the City of Biel, and T-Mobile.

Further information

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