

## Press information

### Mozart Distillerie trusts in CONTENTS

*Munich, 25.09.2006 - The liquor-specialist Mozart Distillerie from Salzburg (Austria) has launched its multilingual website based on the content management platform CONTENTS. Besides current information, visitors find also a recipe-search on the website, which holds convenient cocktail-proposals on basis of the Mozart-liqueurs ready. The Austrian CONTENTS partner TWYN was responsible for the redesign and the entire realization.*

The well-known liquor-specialist Mozart Distillerie from Salzburg has published its company website ([www.mozart-distillerie.com](http://www.mozart-distillerie.com)) based on the content management platform CONTENTS. The content is available in German, English, French, Spanish, Japanese and Chinese language and informs its visitors about all details of the world-famous liqueur-specialties. Like the websites of all well-known liquor-manufacturers, the new pages of the Mozart Distillerie can only be entered after stating the required age.

On the new web pages the visitors find unknown facts about the selected ingredients and the complex manufacturing process of the popular chocolates liquors Mozart Gold, White, Black and ChocOrange. For professional barkeepers and ambitious hobby cocktail mixers the new recipe-search offers tasteful stimulation: it is possible to specifically search for recipes that contain a certain product of Mozart and aim at a certain taste. The recipe-search is an individually created and in CONTENTS integrated database application, which can be easily enlarged by new recipes and ingredients at any time.

To registered customers the company offers specific content like marketing and distribution information in a closed B2B area. Complete page areas and singular content of a page can simply be assigned to the desired target group by a mouse click. By using CONTENTS, the product managers can themselves update and add the content of the website at any time.

### About the Mozart Distillerie GmbH

The Mozart Distillerie GmbH produces, distributes and exports the world famous Mozart Chocolate Spirits. The business is to the entirety family property. Production and distribution place is Salzburg, Austria. Over the years the Mozart Distillerie became specialist in the production of chocolates liquors

- world-wide the only liquors, that are created with real chocolate, fresh cream, valuable bourbon vanilla, cocoa-macerate and cocoa-distillate. The products are distributed into more than 70 countries and are available in all important duty-free outlets world-wide.

## **About CONTENS Software GmbH**

CONTENS Software GmbH provides Content Management Software (CMS) for companies with sophisticated online communication needs. Its line of products meets the demands of businesses from small online editors to international companies.

A strong network of experienced partners conceives innovative and customized CONTENS solutions and implements them according to individual demands. With the help of the CONTENS platform-independent CMS products businesses can quickly realize and edit extensive online projects without any prior programming knowledge.

Among the well-known businesses that use CONTENS Content Management products are Brose, Concordia Insurance Group, Eli Lilly, HypoVereinsbank BKK, John Deere, the Swiss cantons of Aargau, Freiburg and Solothurn, Max-Planck Institutes, MVV Energie AG, Oettinger Imex Group („Davidoff“etc.), Ratiopharm, Schwyzer Kantonalbank, Siemens TS, the City of Biel and T-Mobile.

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