

## Press Information

### **PayComm starts its knowledge platform for the payment industry with CONTENS**

*Munich, 11/29/2005 – PayComm e.V. has revamped its Internet offering to include more than 6,000 information sites on cashless payment. The CONTENS Content Management Platform was used to implement the bilingual project.*

On its website [www.paycomm.org](http://www.paycomm.org), PayComm e.V. offers its member firms wide-ranging information on the topic of cashless payment. The site consists of a public section and a closed section, a knowledge database exclusively for members.

The CONTENS Content Management Platform serves as the basis for all content retrieval. "With the implementation of the new CMS solution, we are not only able to prepare information more concisely and appealingly, but we can also more comfortably input and maintain content in the backend," emphasizes Julia Saswito, CEO of triplesense ([www.triplesense.de](http://www.triplesense.de)), who was contracted for the project's realization.

The layout on the website is completely based on cascading style sheets (CSS) and free of any tables, thereby making it W3C-compliant. This lets editors maintain and change the site's appearance much more fluidly. Navigation was constructed based on unsorted lists and is likewise very flexible. Another noteworthy feature is the deep, seamless integration of individual applications in the editors' CONTENS interface. Among the specialized applications is one designed to administrate the password protected knowledge database for users at member firms. Employees find PayComm's knowledge database to be a valuable aid.

After implementing CONTENS, the team of editors at PayComm has now been able to create new website content much quicker and more reliably. Maintenance and publication of new pages now happens much faster, since working with CONTENS doesn't require any tedious training to begin editorial work. "With our new database at [www.paycomm.org](http://www.paycomm.org), we now have a transparent, competent and unrivaled library of knowledge on the Internet. This has raised PayComm's attractiveness in the entire credit card industry enormously," shares Manfred Krüger, chairman of PayComm e.V.

## **About PayComm e.V.**

PayComm e. V. was founded on February 19<sup>th</sup>, 2003. The founding members, ACI Worldwide GmbH, ConCardis GmbH, Deutsche Postbank AG, Landesbank Baden-Württemberg, Thales e-Transactions GmbH and WestLB AG, had set the goal to create a current, user-friendly databank and to get new businesses interested in PayComm. They accomplished both. Since founding PayComm, a whole swath of new firms has become members and the database is constantly being updated. Today the database is, for the most part, bilingual (German/English) and has more than 6,000 sites dedicated to information on topics such as issuing, acquiring, eCommerce, technology and security.

## **About triplesense**

Since 1999, the consulting firm and Internet agency triplesense has specialized in planning and realizing complex market and online projects, especially in the financial service sector. With managerial know-how and the most current and fitting technology, the business continues to produce creative, customized solutions. Next to analysis, triplesense offers services in strategic consultation as well as conception, design, programming and project management. Customers include, among others, SEAT Deutschland GmbH, MasterCard Europe, EURO Kartensysteme GmbH, ConCardis GmbH, Deutsche Bahn AG as well as Red Bull Deutschland GmbH. Further information can be found at [www.triplesense.de](http://www.triplesense.de).

## **About CONTENS Software GmbH**

CONTENS Software GmbH provides Content Management Software (CMS) for companies with sophisticated online communication needs. Its line of products meets the demands of businesses from small online editors to international firms.

A strong network of experienced partners conceives innovative and customized CONTENS solutions and implements them according to individual demands. With the help of the CONTENS platform-independent CMS products businesses can quickly realize and edit extensive online projects without any prior programming knowledge.

Among the well-known businesses that use CONTENS Content Management products are Brose, Bundesverband digitale Wirtschaft BVDW (Association for a Digital Economy), Concordia Insurance Group, Davidoff Group, Eli Lilly,

Hapimag, HypoVereinsbank BKK, John Deere, the Swiss cantons of Aargau, Freiburg and Solothurn, Max-Planck Institutes, MVV Energie AG, Peri, Ratiopharm, Schwyzer Kantonalbank, Siemens TS, the City of Biel and T-Mobile.

## **Further Information**

### **CONTENS Software GmbH**

Alexander Friess  
Oettingenstr. 25  
80538 Munich  
Germany  
Tel: +49 (0)89 51 99 69-0  
Fax: +49 (0)89 51 99 69-78  
E-Mail: [friess@contens.de](mailto:friess@contens.de)  
<http://www.contens.com>

### **P-Age die Presse-Agentur GmbH**

Elke Scheffold  
Fürstenrieder Straße 275  
81377 Munich  
Germany  
Tel: +49 (0)89 790 860-19  
Fax: +49 (0)89 790 860-10  
E-Mail: [elkes@p-age.de](mailto:elkes@p-age.de)  
<http://www.p-age.de>