

## Press Information

### Health portal in Freiburg (Switzerland) starts using CONTENTS

*Munich, 11/14/2005 – With the current project "Santé Jeunesse," the four prominent business enterprises in Freiburg (CH) emphasize the promotion and preservation of health for young people. Project leaders have decided to employ CONTENTS for the bilingual Internet project, which recently launched.*

The goal of the "Santé Jeunesse" project is to get young people in the Swiss canton of Freiburg more involved and aware of health in general. Local leaders want to raise consciousness regarding public health by holding open conversations and numerous promotional activities.

Communication regarding the "Santé Jeunesse" project's current status occurs regularly on the website [www.santejeunesse.ch](http://www.santejeunesse.ch) and appears in a set of newsletters geared towards the ca. 10,000 school-aged citizens in the region. Project developers worked with the Content Management Solution CONTENTS in order to bring out to their latest report. Work groups get access to the content management system and can report progress on their project without any problems, thanks to CONTENTS' easy-to-use user interface. Creating and maintaining content in French and German is also not a problem. Integrated translation views and helpful tools in CONTENTS support editors as they're doing their work. The entire online offering additionally includes integrated panels about health topics and lists with helpful contact addresses answering typical health-related questions that young people have.

"Santé Jeunesse" is operated by the four pillars of the Freiburg economy from the four columns of the Freiburg economy: the Freiburg Kantonal Bank (FKB), the Freiburg Electric Works (FEW), the Kantonalen Property Insurance (KGV) and the Transportation Office of Freiburg (TPF). Chantal Epiney, project chief of the Freiburg transportation offices was very pleased with the results: "CONTENS offers us a very comfortable interface that makes updating content on the Internet very quick. And you don't even need any special training to be able to do that." Ms. Epiney explained that several editors can publish new content at the same, meaning the people working on the project save a considerable amount of time.

Installation and technical consulting on the Santé Jeunesse project was handled by CONTENTS' Swiss partner InfoTeam (<http://www.infoteam.ch>).

## **About InfoTeam SA**

InfoTeam SA specializes in software integration, software development and especially in technical Web services. The company has years of experience with Web services and CMS and supports customers from the conceptual design to a timely realization. InfoTeam SA advises customers on online projects for businesses and institutions such as the Canton of Freiburg, Groupe GECCO, Transports Publics Fribourgeois, Geneva International Airport und Boissons Ropraz.

## **About CONTENS Software GmbH**

CONTENS Software GmbH provides Content Management Software (CMS) for companies with sophisticated online communication needs. Its line of products meets the demands of businesses from small online editors to international firms.

A strong network of experienced partners conceives innovative and customized CONTENS solutions and implements them according to individual demands. With the help of the CONTENS platform-independent CMS products businesses can quickly realize and edit extensive online projects without any prior programming knowledge.

Among the well-known businesses that use CONTENS Content Management products are Brose, Bundesverband digitale Wirtschaft BVDW (Association for a Digital Economy), Concordia Insurance Group, Davidoff Group, Eli Lilly, Hapimag, HypoVereinsbank BKK, John Deere, the Swiss cantons of Aargau, Freiburg and Solothurn, Max-Planck Institutes, MVV Energie AG, Peri, Ratiopharm, Schwyzer Kantonalbank, Siemens TS, the City of Biel and T-Mobile.

## **Further Information**

### **CONTENS Software GmbH**

Alexander Friess  
Oettingenstr. 25  
80538 Munich  
Germany  
Tel: +49 (0)89 51 99 69-0  
Fax: +49 (0)89 51 99 69-78

### **P-Age die Presse-Agentur GmbH**

Elke Scheffold  
Fürstenrieder Straße 275  
81377 Munich  
Germany  
Tel: +49 (0)89 790 860-19  
Fax: +49 (0)89 790 860-10

E-Mail: [friess@contens.de](mailto:friess@contens.de)  
<http://www.contens.com>

E-Mail: [elkes@p-age.de](mailto:elkes@p-age.de)  
<http://www.p-age.de>