

## Press Information

### **Quicker to the content: dSPACE relaunches website with CONTENS**

*Munich, 10/19/2005 – dSPACE, one of the leading worldwide providers of tools for the development and testing new mechatronic control systems, presents its new website concept with the help of CONTENS: the relaunch now offers users the ability to customize the site to their own specific demands, including quicker, clearer navigation, a color-coded system and additional content-specific information.*

Based in Paderborn, Germany, dSPACE ([www.dspace.com](http://www.dspace.com)), has found international success with its products and has already been running its website based on CONTENS since 2001. Through self-directed efforts, the online experts at dSPACE have both brought the site up to date conceptually as well as optically modernized it.

The content of the new conceptualization was to improve usability for visitors as well as streamline navigation. The online team was also very keen on developing a likable, user-friendly appearance on the site. The layout was thereby refreshed to meet the framework of the new launch and improve usability to make for an optimal experience.

The new concept of the dSPACE online team is to consistently put the user in full control of the site. Fast page reproduction and a very manageable navigation system lead the user to desired content quicker than ever. The helpful and unintrusive color-coding allows users to easily orient themselves on the site without any problems. Intelligent navigation elements in the content section, as well as service oriented linking to relevant information, contextually related topics and product information, complete the new conception on the dSPACE website.

dSPACE simultaneously expanded its offering of information on the website and better aimed its content at its various target groups. Next to the country-specific version for Germany, the USA, France and England, there is now an international version of the website available. dSPACE has also made its reworked information offering available to further groups, such as non-technical users, applicants and press representatives.

With the use of CONTENS, the IT team at dSPACE can now quickly create content as well as reliably operate five independent sites and three different language versions. The successful relaunch of the company website allows dSPACE to better fulfill the needs of its users. The goal to quickly give site visitors their desired information was met.

### **About dSPACE GmbH**

dSPACE develops and markets integrated electronics and software systems for the development of control devices and mechatronic controllers. Areas of application can be found especially in the automobile industry, but also in the electrical drive engineering of aerospace and robotics. Most automobile manufacturers and many of their suppliers use dSPACE tools.

The dSPACE firm was founded by a group of engineers in 1988. They had previously been active in the mechatronics laboratory at the University of Paderborn. Since that time, dSPACE has been in constant growth and employs more than 500 employees worldwide.

Businesses that are part of dSPACE's clientele include almost every manufacturer and electronics component supplier in the automobile industry, as well as well known businesses in other industries, including Audi, Behr-Hella, BMW, Caterpillar, DaimlerChrysler, Delphi, DENSO, Ford, Fujitsu, General Electric, General Motors, Honda, Kodak, Magneti Marelli, Mitsubishi, NASA, Nikon, Nissan, PSA Peugeot Citroen, Renault, Siemens, Toyota, Visteon, Volvo and Volkswagen.

### **About CONTENS Software GmbH**

CONTENS Software GmbH provides Content Management Software (CMS) for companies with sophisticated online communication needs. Its line of products meets the demands of businesses from small online editors to international firms.

A strong network of experienced partners conceives innovative and customized CONTENS solutions and implements them according to individual demands. With the help of the CONTENS platform-independent CMS products businesses can quickly realize and edit extensive online projects without any prior programming knowledge.

Among the well-known businesses that use CONTENS Content Management products are Brose, Bundesverband digitale Wirtschaft BVDW (Association for the Digital Economy), Concordia Insurance Group, Davidoff Group, Eli Lilly, Hapimag, HypoVereinsbank BKK, John Deere, the Swiss cantons of Aargau, Freiburg and Solothurn, Max-Planck Institutes, MVV Energie AG, Peri, Ratiopharm, Schwyzer Kantonalbank, Siemens TS, the City of Biel and T-Mobile.

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