

# Press Information

## Swiss canton Freiburg starts its new portal with CONTENTS

*Munich, 25.07.2005 – The Swiss canton of Freiburg has published its new, official information portal for its citizenry online with the help of the CONTENTS Content Management System. The site is offered in two languages and provides complete information regarding public authorities, thereby making communication between citizens and public officers much easier. Freiburg is now the third Swiss canton to successfully operate its entire online content based on CONTENTS technology.*

The Swiss canton of Freiburg ([www.fr.ch](http://www.fr.ch)) has launched its official online information portal for its citizens based on the Content Management Platform CONTENTS. Multiple pre-existing websites were integrated together to form the new site. In step with the motto present on the front page, "Live together!", Freiburg intends to employ the site to close the gaps between its citizens. With the introduction of CONTENTS, local leaders in Freiburg have made possible the quick and simple creation of future websites for the region, and have contributed to the increased transparency of state-wide activity.

The user friendly presentation on the new online offering is oriented according to the most important topics of everyday life, making it possible for even inexperienced Internet users to find their way around the site without a problem. The clear structure and fast production of the page allows users to find whatever they are looking for on the site and to get their work done faster.

With the introduction of CONTENTS in the canton of Freiburg, there is now a clearly defined expiration of publication, which permits employees to directly update information, according to their user rights. Editors can now publish content considerably faster because they no longer have to worry about the way the content will appear on the site. This is taken care of by templates that are centrally pre-designed, enabling uniform design changes at minimal effort.

For the bilingual canton, which speaks primarily French and German, quick and reliable site administration of multi-lingual online content is especially important. Intelligent and time-tested language functions in CONTENTS enable editors to produce new content or another page in another language with just a mouse click. This makes keeping the consistency of multiple sites in check easy.

The Swiss Premium Partner New Impact AG ([www.newimpact.com](http://www.newimpact.com)) conceptualized the new portal and acted as the general contractor in close cooperation with CONTENTS' partner InfoTeam S.A. in Freiburg.

## New Impact AG

The firm has been awarded many times over for its high level of achievement and has made a name for itself that reaches across its own country's borders in the fields of interactive communication and portal solutions as well as web usability. Today they have 18 employees from the disciplines of marketing and media design as well as engineering. The team helps firms realize and integrate online projects from

business-concept and communicational design to instruction and operation, all of which their reference list proves. Further information can be found at [www.newimpact.com](http://www.newimpact.com).

## **InfoTeam SA**

Info Team SA specializes in software integration, software development and especially in technical Web services. The company has years of experience with Web services and CMS and supports customers from the conceptual design to a timely realization. InfoTeam SA advises customers on online projects for businesses and institutions such as the Canton of Freiburg (subcontractor of New Impact AG, responsible for project coordination and project leadership), Groupe GECO and the Canton of Wadt (civil protection).

## **About CONTENTS Software GmbH**

CONTENS Software GmbH provides Content Management Software (CMS) for companies with sophisticated online communication needs. Its line of products meets the demands of businesses from small online editors to international firms.

A strong network of experienced partners conceives innovative and customized CONTENTS solutions and implements them according to individual demands. With the help of the CONTENTS platform-independent CMS products businesses can quickly realize and edit extensive online projects without any prior programming knowledge.

Among the well-known businesses that use CONTENTS Content Management products are Concordia Insurance Group, Credit Suisse, Davidoff, Discovery Channel, Eurocard, GlobeGround Servisair, Hapimag, HypoVereinsbank BKK, John Deere, Max-Planck, MWV Energie AG, Peri, ratiopharm, T-Mobile and Schwyzer Kantonalbank.

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